

## 2004 BOCCE PINOT GRIGIO

Our Pinot Grigio shows aromas of freshly baked bread, and a crisp, inviting acidity. Flavors of nectarine and white peach combined with a silk-like texture make Bocce Pinot Grigio perfect for enjoying prior to a game of Bocce or with fresh fruit, creamy or firm cheeses, grilled fish, shellfish, and spicy foods.



*Our label is a replica of the original 1920s artwork used by Cesare Mondavi on his grape crates.*

## BOCCE HERITAGE

Originally from the Marche region of Italy, Cesare and Rosa Mondavi moved to the United States in the early 1900s looking for work and opportunity. Initially, Cesare worked in the iron mines of Minnesota and Rosa ran a boarding house. Once they had gathered enough money, the young couple bought a saloon just before the start of prohibition. Not to be discouraged by unfortunate timing, Cesare looked for new opportunities. "According to prohibition law, each head of household could make 200 gallons of wine." says Michael Mondavi. "In 1919, my grandfather took the train to California to learn where he could purchase the best grapes for winemaking." Cesare fell in love with the land of "plenty and sunshine," and in 1920, he and Rosa moved their family to Lodi, California to ship wine grapes and winemaking supplies to Italian families throughout the country.

Today, Michael Mondavi and his family continue in the California wine business. Rosa Mondavi's philosophies remain an influence on Michael and on the wines we create. Rosa encouraged Michael to make wines that were affordable and, most importantly, great-tasting. Simply, Rosa believed that when offered wine, a friend or relative was being polite by consuming one glass. Two or three glasses, however, meant the wine was very good and you had truly done your job as a winemaker. Bocce Pinot Grigio is crafted to be both affordable and delicious.

## BOCCE PINOT GRIGIO VINEYARDS

Pinot Grigio is the fastest growing white varietal in the United States, and is the Italian varietal most recognized by Americans. Cesare Mondavi knew the quality of California's winemaking grapes, and we too recognize the distinctive characteristics that California's premium vineyards offer, and our Bocce Pinot Grigio is 100% California fruit.

## 2004 BOCCE PINOT GRIGIO WINE INFORMATION

Varietal	100% Pinot Grigio
Appellation	California
Alcohol	13.0%